

**STORMY
KROMER**

**20
23** FALL & WINTER
DEALER CATALOG



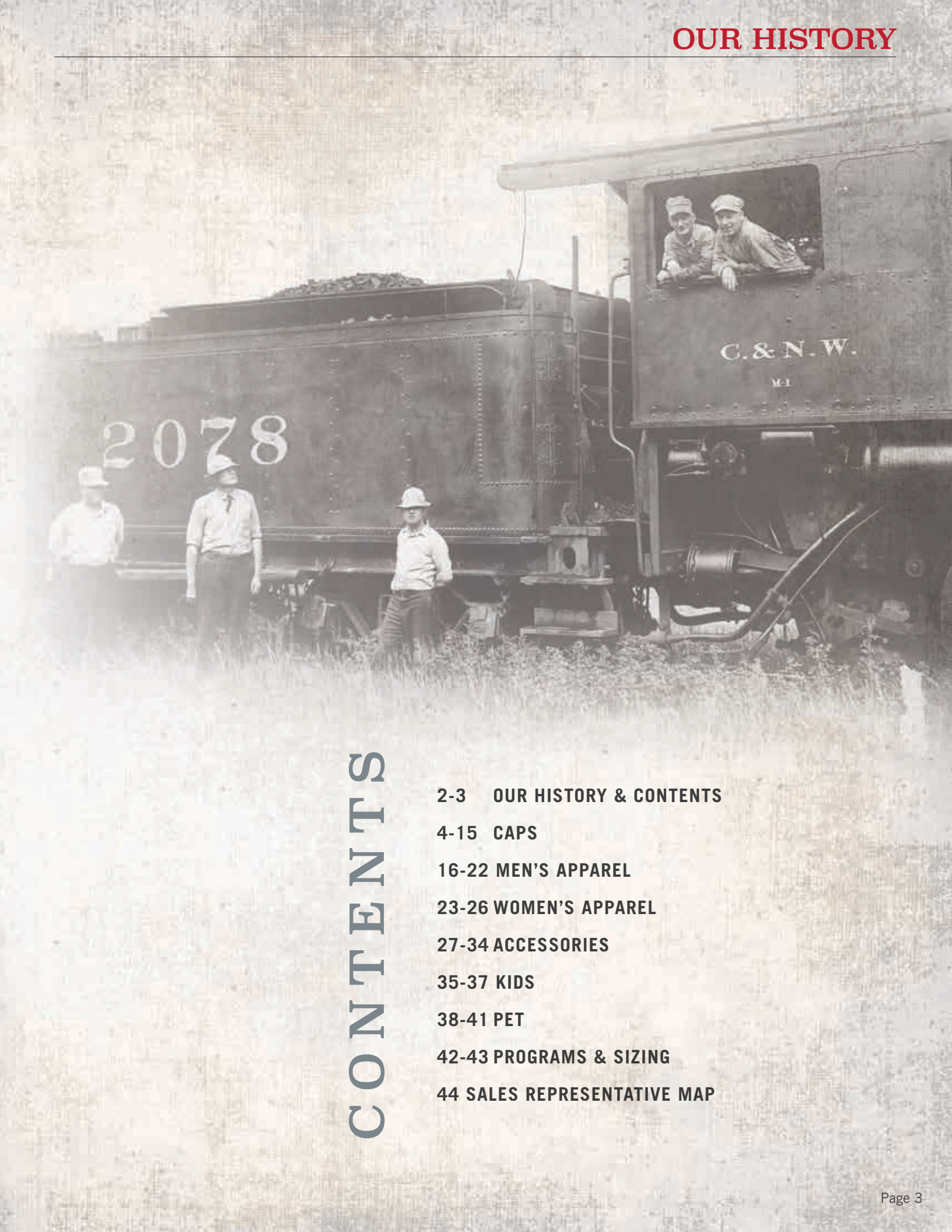


STORMY KROMER

In 1903, George “Stormy” Kromer — a semi-pro baseball player and railroad engineer — asked his wife, Ida, for a solution to the freezing prairie wind stealing his cap as he worked on his locomotive. Her solution was to hand-stitch the now-famous earband on one of Stormy’s old baseball caps. The hat stayed on. His head stayed warm. And a legend was born.

Today everything, from our materials to our method, is as authentic as that first cap. Our family-run factory in the rugged and remote Upper Peninsula of Michigan has been crafting quality fabric products for three generations now. We’re proud to continue George and Ida’s legacy of innovation and style. Although our company has grown and our designs continue to evolve, some things will never change — like our commitment to quality, our neighborly customer service, and our genuine belief in the value of a really great cap.

LEGENDARY



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CAPS



THE ORIGINAL STORMY KROMER CAP

DETAILS

- 22-24 oz. 85/15 or 80/20 wool/nylon blend
- 50/25/25 wool/poly/nylon (84A)
- 22 oz. 80/20 wool/recycled yarns (78N)
- 100% cotton flannel lining
- Six-panel crown construction
- Pulldown earband
- Cut and sewn in the USA

Style 50010 | Sizes 6 1/2-8, varies by color
Suggested Retail **\$48**



305
Red/Black Plaid



90R
Adirondack Plaid



75K
Partridge Plaid



999
Black



901
Charcoal



90E
Black/Gray Plaid



78N
Century



84A
Ottawa



415
Olive

NEW COLOR



160
Blaze Orange



70J
Oxford

THE RANCHER CAP

DETAILS

- 22-24 oz. 85/15 or 80/20 wool/nylon blend
- 50/25/25 wool/poly/nylon (84A)
- 100% cotton flannel lining
- Thinsulate™ Insulation in crown
- Lengthened, fleece-lined earband
- Six-panel crown construction
- Cut and sewn in the USA

Style 50500 | Sizes 6 7/8-8
Suggested Retail **\$60**



75K
Partridge Plaid



415
Olive



305
Red/Black Plaid



901
Charcoal



84A
Ottawa Camo



999
Black



160
Blaze Orange

THE MIDWAY CAP

DETAILS

- 22-24 oz. 85/15 or 80/20 wool/nylon blend
- 100% cotton flannel lining
- Six-panel crown construction
- Moderately lengthened, fleece-lined, pulldown earband
- Cut and sewn in the USA

Style 53360 | Sizes 6 7/8-7 7/8
Suggested Retail **\$50**

NEW COLOR



305
Red/Black Plaid



90R
Adirondack



901
Charcoal

THE MACKINAW CAP

DETAILS

- 26 oz. 100% wool made in Connecticut
- 100% cotton flannel lining
- Six-panel crown construction
- Pulldown earband
- Cut and sewn in the USA

Style 50070 | Sizes 6 7/8-8
Suggested Retail **\$55**



415
Olive



73E
North Star



305
Red/Black Plaid



901
Charcoal



AMERICAN
WOOLEN
COMPANY

THE ORIGINAL WITH LEATHER

DETAILS

- 22-24 oz. 85/15 wool/nylon blend (305)
- 22 oz. 60/40 wool/recycled polymer double weave with fleece back (42P)
- Leather brim
- 100% cotton flannel lining
- Waxed cotton trim
- Six-panel crown construction
- Pulldown earband
- Cut and sewn in the USA

Style 51560 | Sizes 6 7/8-7 7/8

Suggested Retail **\$60**



42P
Evergreen



305
Red/Black Plaid

THE BRIMLESS CAP

DETAILS

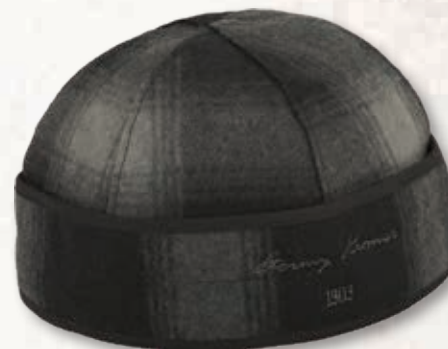
- 22-24 oz. 80/20 wool/nylon blend (90E)
- 23 oz. 75/25 wool/nylon blend made in Connecticut (66C)
- 100% cotton flannel lining
- Six-panel crown construction
- Pulldown earband
- Cut and sewn in the USA

Style 50110 | Sizes 6 1/2-7 7/8

Suggested Retail **\$40**



66C
Marbled Navy



90E
Black/Gray Plaid

THE STATE PRIDE CAP

DETAILS

- 22-24 oz. 85/15 wool/nylon blend
- 100% cotton flannel lining
- Six-panel crown construction
- Pulldown earband
- Choose from all 50 states (Michigan has the choice of full state or UP only)
- Cut and sewn in the USA

Style 51300 | Sizes 6 7/8-8

Suggested Retail **\$55**



305
Red/Black Plaid



901
Charcoal



999
Black

THE WAXED COTTON CAP

DETAILS

- 10 oz. paraffin-treated 100% cotton duck
- 12 oz. waxed 100% cotton canvas (505)
- Polycotton lining
- Six-panel crown construction
- Pulldown earband
- Cut and sewn in the USA

Style 50420 | Sizes 6 7/8-8
Suggested Retail **\$48**



80Z
Dark Oak



75S
Sand



505
Treestand



C1M
Sand/Blaze Orange



160
Blaze Orange

THE WAXED RANCHER CAP

DETAILS

- 10 oz. paraffin-treated 100% cotton duck
- 12 oz. waxed 100% cotton canvas (505)
- 100% nylon lining quilted with Lamilite® 100% polyester continuous filament insulation in crown
- Lengthened, fleece-lined earband
- Six-panel crown construction
- Cut and sewn in the USA

Style 51490 | Sizes 6 7/8-8
Suggested Retail **\$60**

NEW COLOR



505
Treestand



75S
Sand



80Z
Dark Oak

THE INSULATED WAXED COTTON CAP

DETAILS

- 10 oz. paraffin-treated 100% cotton duck
- 100% nylon lining quilted with Lamilite® 100% polyester continuous filament fiber insulation in crown
- Six-panel crown construction
- Pulldown earband
- Cut and sewn in the USA

Style 51310 | Sizes 6 7/8-8
Suggested Retail **\$55**



80Z
Dark Oak



75S
Sand



C1M
Sand/Blaze Orange

THE BERGLAND CAP

NEW COLOR

DETAILS

- 22-24 oz. 85/15 or 80/20 wool/nylon blend (90R)
- 18 oz. 60/30/10 wool/polyester/recycled polymer blend (78M)
- 16.5 oz. 60/30/5/5 wool/polyester/viscose/recycled polymer blend (42M)
- 100% cotton flannel lining
- 100% polyester sherpa-lined fold-down earflaps
- Antique brass snaps
- Cut and sewn in the USA

Style 50660 | Sizes S-XL
Suggested Retail **\$55**



42M
Olive/Black Buffalo



90R
Adirondack Plaid



78M
Granite

THE MARSH CAP

DETAILS

- 10 oz. paraffin-treated 100% cotton duck
- 12 oz. waxed 100% cotton canvas (505)
- 40/35/20 polyester/acrylic/wool lined fold-down earflap (C57)
- 100% polyester fleece lined fold-down earflap (160, 505)
- 100% cotton flannel lining
- Cut and sewn in the USA

Style 51440 | Sizes S-XL
Suggested Retail **\$55**

NEW COLOR



505
Treestand



160
Blaze Orange



C57
Sand/Hickory

THE BACKWOODS CRUISER

DETAILS

- 10 oz. paraffin-treated 100% cotton canvas
- 2 1/2" wide structured brim
- 4 mesh vented grommets for air flow
- Leather cord chin strap
- 100% cotton twill sweatband
- Cut and sewn in the USA

Style 53560 | Sizes S-XL
Suggested Retail **\$115**



80Z
Dark Oak

NEW

THE NORTHWOODS TRAPPER HAT

NEW COLOR

DETAILS

- 22-24 oz. 85/15 wool/nylon blend
- 100% nylon lining quilted with Lamilite® 100% polyester continuous filament fiber insulation in crown
- 80% acrylic/20% polyester faux rabbit fur lining and trim
- Antique brass snaps
- Six-panel crown construction
- Cut and sewn in the USA

Style 51210 | Sizes S-XL
Suggested Retail **\$100**



415
Olive



305
Red/Black Plaid



901
Charcoal

THE WOOL AVIATOR HAT

DETAILS

- 22-24 oz. 85/15 or 80/20 wool/nylon blend
- 25 oz. 100% merino wool shearling lining
- Adjustable under-chin strap with buckle
- Cut and sewn in the USA

Style 53370 | Sizes S-XL
Suggested Retail **\$65**



305
Red/Black Plaid



90E
Black/Gray Plaid

THE SNOWDRIFT CAP

NEW COLOR

NEW COLOR

DETAILS

- 22-24 oz. 85/15 or 80/20 wool/nylon blend
- 14 oz. 85/15 wool/nylon blend (90K)
- 18 oz. 60/30/10 wool/polyester/recycled polymer blend (78L)
- 100% nylon lining quilted with Lamilite® 100% polyester continuous filament fiber insulation
- 100% polyester sherpa-lined fold-down earflaps
- Six-panel crown construction
- Cut and sewn in the USA

Style 50670 | Sizes S-XL
Suggested Retail **\$60**



92L
Fog



305
Red/Black Plaid



90K
Dark Charcoal



78L
Shadow

NEW COLOR



415
Olive

THE FLANNEL ADJUSTABLE CURVEBALL

DETAILS

- 6.5 oz. 100% cotton flannel
- Adjustable leather tab
- Metal clasp closure
- Unlined with taped seams
- Leather branded label
- Cut and sewn in the USA

Style 52630 | One Size
Suggested Retail **\$40**



305
Red/Black Plaid

NEW

THE ADJUSTABLE CURVEBALL

DETAILS

- 14 oz. 85/15 wool/nylon wool (90K)
- 18 oz. 60/30/10 wool/polyester/recycled polymer blend (78M, 78L)
- 16.5 oz. 60/30/5/5 wool/polyester/viscose/recycled polymer blend (42M)
- Adjustable leather tab
- Unlined with taped seams
- Leather branded label
- Cut and sewn in the USA

Style 51460 | One Size
Suggested Retail **\$40**



90K
Dark Charcoal



78M
Granite



78L
Shadow



42M
Olive/Black Buffalo

THE WAXED ADJUSTABLE CURVEBALL

DETAILS

- 8.75 oz. paraffin-treated 100% cotton duck
- Adjustable leather tab
- Unlined with taped seams
- Leather branded label
- Cut and sewn in the USA

Style 51680 | One Size
Suggested Retail **\$40**



415
Olive



901
Charcoal



802
Dark Oak

THE PETAL PUSHER CAP

DETAILS

- 22-24 oz. 85/15 wool/nylon blend
- 14 oz. 85/15 wool/nylon blend (758)
- 20 oz. 50/40/10 wool/polyester/recycled polymer blend (017)
- 23 oz. 60/40 wool/polyester blend (22N)
- 100% cotton flannel lining
- Six-panel crown construction
- Pulldown earband
- Cut and sewn in the USA

Style 50360 | Sizes 6 1/2-7 5/8
Suggested Retail **\$50**

NEW COLOR

NEW COLOR



77S
Gull



C1P
Black/Charcoal



758
Cobblestone



22N
Garnet



017
Metro

THE BUTTON UP

DETAILS

- 22-24 oz. 85/15 or 80/20 wool/nylon blend
- 20 oz. 50/40/10 wool/polyester/recycled polymer blend (82M)
- 100% cotton flannel lining
- Six-panel crown construction
- Pulldown earband
- Cut and sewn in the USA

Style 50390 | Sizes 6 1/2-7 5/8
Suggested Retail **\$50**

NEW COLOR



70J
Oxford



032
Charcoal/White Tartan



82M
Portobello



348
Plum Passion

THE SIDEKICK CAP

DETAILS

- 22-24 oz. 85/15 or 80/20 wool/nylon blend
- 20 oz. 30/70 wool/recycled yarns blend (89Q)
- 22 oz. 80/20 wool/recycled yarns blend (60T, 42N)
- 100% cotton lining
- Six-panel crown construction
- Pulldown earband
- Cut and sewn in the USA

Style 51450 | Sizes 6 1/2-7 5/8
Suggested Retail **\$48**

NEW COLOR

NEW COLOR

NEW COLOR



305
Red/Black Plaid



42N
Arbor



99G
Carbon



024
Winter White



60T
Cornflower



89Q
Fawn

THE MILLIE KROMER CAP

DETAILS

- 22-24 oz. 85/15 or 80/20 wool/nylon blend
- 22 oz. 80/20 wool/recycled yarns blend (42N, 60T)
- 100% cotton flannel lining
- Six-panel crown construction
- Pulldown earband
- Opening for ponytail
- Cut and sewn in the USA

Style 50650 | Sizes 6 1/2-7 5/8
Suggested Retail **\$50**



THE IDA KROMER CAP

DETAILS

- 22-24 oz. 85/15 wool/nylon blend (92L)
- 22 oz. 80/20 wool/recycled yarns blend (929)
- 100% cotton flannel lining
- Six-panel crown construction
- Pulldown earband
- Cut and sewn in the USA

Style 50350 | Sizes 6 1/2-7 5/8
Suggested Retail **\$48**



THE IRON BELLE

DETAILS

- 22-24 oz. 80/20 wool/nylon blend (56E)
- 20 oz. 50/40/10 wool/polyester/recycled polymer blend (017)
- 23 oz. 60/40 wool/polyester (22N)
- 100% polyester twill lining
- Cut and sewn in the USA

Style 51340 | Sizes S-L
Suggested Retail **\$50**



THE SNOWFALL BEANIE

DETAILS

- 100% acrylic
- Beanie styling with cuff edge
- Faux fur pompom
- Suede brand label
- Knit in the USA

Style 52930 | One Size
Suggested Retail **\$35**



415
Olive



56M
Balsam

NEW

THE SWEATER BEANIE

DETAILS

- 100% merino wool
- Cable knit beanie styling with cuff edge
- Suede brand label
- Made from traceable USA wool
- Knit in the USA

Style 51770 | One Size
Suggested Retail **\$60**



999
Black

NEW

THE FLEECE BEANIE

DETAILS

- 12 oz. knit blend, 42% polyester, 23% wool, 18% virgin wool, 8% nylon, 7% silk, 2% recycled fibers
- Cut and sewn in the USA

Style 53380 | Sizes S/M, L/XL
Suggested Retail **\$25**



536
Forest



92A
Dark Charcoal

THE UTILITY BEANIE

DETAILS

- 100%, 2-ply worsted wool
- Military spec, beanie styling with cuff edge
- Knit in the USA

Style 51780 | One Size
Suggested Retail **\$35**



415
Olive



32F
Copper

NEW

THE SK WATCH CAP

DETAILS

- 50% wool/50% recycled polyester with 100% acrylic lining
- Knit in the USA

Style 50580 | One Size
Suggested Retail **\$35**



91F
Smoke



901
Charcoal

THE WATCH CAP HEADBAND

DETAILS

- 50% wool/50% recycled polyester outer
- 100% polyester fleece lining
- Knit in the USA

Style 51270 | One Size
Suggested Retail **\$30**



901
Charcoal

91F
Smoke

THE PLAID HEADBAND

DETAILS

- 22-24 oz. 85/15 or 80/20 wool/nylon blend
- 100% polyester fleece lining
- Hook and loop closure
- Fits sizes 6 1/2 - 7 5/8
- Cut and sewn in the USA

Style 52970 | One Size
Suggested Retail **\$30**



90R
Adirondack Plaid



69A
Eclipse



032
Charcoal/White Tartan



305
Red/Black Plaid

MENS



THE MACKINAW COAT

DETAILS

- 26 oz. 100% wool made in Connecticut
- 6 pockets
- 5 button front
- Unlined
- Leather branded label
- Cut and sewn in the USA

Style 52150 | Sizes M-3XL, LT-3XLT

Suggested Retail **\$375-\$385**



AMERICAN
WOOLEN
COMPANY



415
Olive

901
Charcoal

THE SQUALL COAT

DETAILS

- 10 oz. paraffin-treated 100% cotton duck (80Z)
- 12 oz. waxed 100% cotton canvas (505)
- Quilted nylon lining
- Blended wool rib knit cuffs
- 2 large side inseam pockets
- 2 pockets with snap closure
- Durable nylon 5 gauge zipper
- Storm flap with snap closure
- Cut and sewn in the USA

Style 56200 | Sizes M-3XL

Suggested Retail **\$400-\$410**



80Z
Dark Oak

505
Treestand



NEW

THE BOUNDARY JACKET

DETAILS

NEW COLOR

- 22 oz. 60/40 wool/recycled polymer
- 50/40/10 wool/poly/recycled polymers (89T)
- Double-sided woven fabric with fleece backing
- Inseam side pockets
- Coil zip
- Cut and sewn in the USA

Style 52490 | Sizes M-3XL

Suggested Retail **\$200-\$210**



89T
Blue Slate

69B
Indigo Plaid

42P
Evergreen

THE SK BUTTON VEST

DETAILS

- 26 oz. 100% wool made in Connecticut
- 22-24 oz. 85/15 wool/nylon blend (160)
- 50/25/25 wool/poly/nylon (84A)
- 5 pockets
- 4 button front
- Unlined
- Leather branded label
- Cut and sewn in the USA

Style 52510 | Sizes M-3XL, LT-3XLT
Suggested Retail **\$200-\$210**



AMERICAN
WOOLEN
COMPANY

73E
North Star



305
Red/Black
Plaid



901
Charcoal



415
Olive



84A
Ottawa



999
Black



160
Blaze Orange



THE IRONWOOD VEST

DETAILS

- 22-24 oz. 85/15 or 80/20 wool/nylon blend
- 22 oz. 80/20 wool/recycled yarns (78N)
- Antique brass metal zipper front
- Welt side pockets
- Leather branded label
- Cut and sewn in the USA

Style 52140 | Sizes M-3XL, LT-3XLT
Suggested Retail **\$140-\$150**

90R
Adirondack



901
Charcoal



70G
Navy Heather



NEW COLOR
78N
Century



BOUNDARY VEST

DETAILS

- 22 oz. 60/40 wool/recycled polymer
- 50/40/10 wool/poly/recycled polymers (89T)
- Double-sided woven fabric with fleece backing
- Inseam side pockets
- Coil zip
- Cut and sewn in the USA

Style 53400 | Sizes M-3XL
Suggested Retail **\$150-\$160**

NEW COLOR



89T
Blue Slate



42P
Evergreen



69B
Indigo Plaid

THE WAXED BUTTON VEST

DETAILS

- 10 oz. paraffin-treated 100% cotton duck
- 5 pockets
- 4 button front
- 100% cotton flannel lining
- Cut and sewn in the USA

Style 52530 | Sizes M-3XL
Suggested Retail **\$200-\$210**



80Z
Dark Oak

75S
Sand

THE STEELHEAD VEST

DETAILS

- 10 oz. paraffin-treated 100% cotton duck (80Z)
- 12 oz. waxed 100% cotton canvas (505)
- 100% polyester fleece lining at collar and back neck
- 6 large pockets
- Antique brass zipper and hardware
- Cut and sewn in the USA

Style 53420 | Sizes M-3XL
Suggested Retail **\$180-\$190**



505
Treestand

80Z
Dark Oak

THE CREW VEST

DETAILS

- 10 oz. paraffin-treated 100% cotton duck (80Z)
- 12 oz. waxed 100% cotton canvas (505)
- Quilted nylon lining
- Blended wool rib knit collar
- 2 large pockets
- Durable nylon 5 gauge zipper
- Cut and sewn in the USA

Style 56210 | Sizes M-3XL
Suggested Retail **\$225-\$235**



505
Treestand

80Z
Dark Oak

NEW

THE FLANNEL SHIRT

DETAILS

- 6.5 oz. 100% cotton flannel
- Button-thru chest pocket
- Imported

Style 52470 | Sizes S-3XL
Suggested Retail **\$90-\$100**

NEW COLOR

NEW COLOR



74R
Buckthorn

55Y
Rubbed Sage

69C
Campfire

305
Red/Black Plaid

THE WOOL SHIRT

DETAILS

- 14 oz. 60% wool, 30% polyester, 10% recycled polymers, yarn-dyed plaid twill (89P, 88B, 59C)
- 14 oz. 50% wool, 40% polyester, 10% recycled polymers, yarn-dyed plaid jacquard (476)
- 2 button-thru chest pockets
- Machine washable
- Imported

Style 53220 | Sizes S-3XL
Suggested Retail **\$125-\$135**

89P
Slate Plaid

476
Black Olive



88B
Cedar

59C
Storm

THE CAMP SHIRT JACK

DETAILS

- 6.5 oz. 100% cotton flannel
- 100% polyester sherpa lining
- 2 snap-closure chest pockets
- 2 inseam hip pockets
- Metal snap front
- Imported

Style 52460 | Sizes S-3XL
Suggested Retail **\$150-\$160**

NEW COLOR



835
Earth

89S
Bog

305
Red/Black Plaid

THE COMPASS SHIRT JACK

DETAILS

- 22 oz. 75/25 wool/nylon
- 40/35/25 poly/acrylic/wool brushed fleece lining
- 2 button-closure chest pockets
- Button front
- Cut and sewn in the USA

Style 56220 | Sizes M-3XL
Suggested Retail **\$250-\$260**



73H
Forest Floor



90K
Dark Charcoal

NEW

THE TAILGATE SWEATER

DETAILS

- 16 oz. ribbed sweater knit with fleece back (42% wool, 40% polyester, 15% nylon, 3% other recycled fibers)
- Center front placket with snap closure
- Large front kangaroo pocket
- Hood
- Cut and sewn in the USA

Style 53410 | Sizes M-3XL
Suggested Retail **\$200-\$210**



70C
Dark Navy



410
Hunter

THE FORGE QUARTER ZIP

DETAILS

- 13 oz. textured double knit
- Washable wool blend: 48% polyester/36% wool/13% nylon/3% recycled fibers
- Raglan sleeves
- Coil zip front and left chest pocket
- Cut and sewn in the USA

Style 52480 | Sizes M-3XL
Suggested Retail **\$130-\$140**

90P
Heather Gray



699
Heather Navy



81Z
Burnt Umber



52C
Oregon





ARTIST SERIES FEATURING CARRIE SCHAEFER

Artist Biography

I am an illustrator and printmaker drawing inspiration from the beauty, color and wildness of living in Minnesota. Residing close to Lake Superior and many stunning hiking trails, it is such an honor to be a part of what this sacred land gifts us. I love spending time out in nature and through my work I try to bring the outside in.

I have a love and appreciation for wildlife and enjoy incorporating animals into my work, often doing cheeky human-like things. Printmaking allows me to play through color, repetition, and variation. It is a meditative process and I'm so happy to be able to share it with the world.

HOODIE DETAILS

- 8 oz., pre-shrunk fleece
- 50/50 cotton/polyester (ODR)
- 49/51 cotton/polyester (ODQ)
- Front kangaroo pocket
- Hood with flat draw cords

T-SHIRT DETAILS

- 6 oz. 100% preshrunk cotton

BOTH

- Stormy Kromer branding in back neck
- Imported, printed in the USA
- Not for sale outside of USA

T-Shirt: Style 53100 | Sizes S-3XL

Suggested Retail \$40 - \$45

Hoodie: Style 53110 | Sizes S-3XL

Suggested Retail \$70 - \$80

ODL
Bear Kayak



ODK
Big Lake



ODQ
Trailhead



ODR
Moose

BRANDED

HOODIE DETAILS

- 8 oz., pre-shrunk fleece
- 50/50 cotton/polyester
- Front kangaroo pocket
- Hood with flat draw cords

T-SHIRT DETAILS

- 6 oz. 100% preshrunk cotton

BOTH

- Stormy Kromer branding in back neck
- Imported, printed in the USA
- Not for sale outside of USA

T-Shirt: Style 53100 | Sizes S-3XL

Suggested Retail \$35 - \$40

Hoodie: Style 53110 | Sizes S-3XL

Suggested Retail \$70 - \$80

ODJ
Word Cloud



ODM
Kromer Cap



ODP
My SK



ODN
Stacked Hats

WOMENS



THE SWALLOWTAIL JACKET

DETAILS

- 19-21 oz. 80/20 wool/nylon outer (30N)
- 20 oz. 50/40/10 wool/polyester/recycled polymer blend (017, 82M)
- Sherpa-lined body and hood
- Inseam side pockets
- Metal front zipper
- Dropped tail hem with knife pleat at center back
- Cut and sewn in the USA

Style 52170 | Sizes S-2XL
Suggested Retail **\$250**



82M
Portobello

017
Metro

30N
Red/Black Plaid

THE LIGHTHOUSE JACKET

DETAILS

- 23 oz. 60/40 wool/polyester (22N)
- 20 oz. 30/70 wool/recycled yarns blend (89Q)
- 22 oz. 60/40 wool/recycled polymer double weave with fleece back (42P)
- Coil zipper
- Slight hi-low hem
- Inseam pockets
- Cut and sewn in the USA

Style 53470 | Sizes S-2XL
Suggested Retail **\$175**

NEW COLOR
22N
Garnet



89Q
Fawn

42P
Evergreen

THE SATURDAY PONCHO

DETAILS

- 23 oz. 60/40 wool/polyester (22N)
- 20 oz. 50/40/10 wool/polyester/recycled polymer blend (017, 82M)
- Inseam patch pockets
- Hood
- Cut and sewn in the USA

Style 53480 | One Size
Suggested Retail **\$150**



22N
Garnet

82M
Portobello

017
Metro

THE IDA OUTFITTER

NEW COLOR

DETAILS

- 22-24 oz. 85/15 or 80/20 wool/nylon blend
- 22 oz. 80/20 wool/recycled yarns blend (42N)
- Sturdy metal zip front
- Princess seams
- Three side pockets
- Unlined
- Leather branded label
- Cut and sewn in the USA

Style 52570 | Sizes S-2XL
Suggested Retail \$125



THE JOURNEY VEST

DETAILS

- 14.5 oz. ribbed sweater knit with fleece back (40% wool, 40% polyester, 18% nylon, 2% other recycled fibers)
- Princess seams
- Coil zipper
- Inseam pockets with coil zippers
- Cut and sewn in the USA

Style 53440 | Sizes S-2XL
Suggested Retail \$110

NEW COLOR

557
Teal



THE HARVEST VEST

DETAILS

- 20 oz. 100% wool made in Connecticut
- 18 oz. 92/8 polyester/spandex Polartec® Hardface®
- Coil zipper
- Inseam pockets with coil zippers
- Cut and sewn in the USA

Style 53450 | Sizes S-2XL
Suggested Retail \$130



018
White/Black Buffalo

THE WEEKENDER FLANNEL SHIRT

DETAILS

- 6.5 oz. 100% cotton
- 2 welt chest pockets
- Covered front placket
- Shirrtail hem
- Imported

Style 56230 | Sizes S-2XL
Suggested Retail **\$80**



222
Mulled Wine



607
Daybreak Plaid

NEW

THE BONFIRE PULLOVER

DETAILS

- Double knit weave with sherpa backing
- 37% poly/33% cotton/21% wool/8% nylon/1% recycled fibers
- Center front placket with snap closure
- Large front kangaroo pocket
- Hood
- Cut and sewn in the USA

Style 56240 | Sizes S-2XL
Suggested Retail **\$175**



350
Purple Heather



999
Black Heather

NEW

THE BASE CAMP FLEECE

DETAILS

- 100% recycled polyester
- Vented and taped hem
- Set-in sleeves
- 10" front zipper
- 2" stand collar
- Cut and sewn in the USA

Style 56250 | Sizes S-2XL
Suggested Retail **\$115**



887
Ash



98K
Onyx

NEW

ACCESSORIES



TOUGH MITTS

DETAILS

- 22-24 oz. 85/15 wool/nylon blend
- Authentic goatskin palm (901, 415)
- Authentic saddle leather (C54)
- Authentic leather (C72)
- Polyester sherpa lining
- Cut and sewn in the USA

Style 51870 | Sizes S-XL
Suggested Retail **\$70**



WAXED TOUGH MITTS

DETAILS

- 10 oz. paraffin-treated 100% waxed cotton
- Authentic goatskin palm (80Z)
- Authentic saddle leather (C55, C67)
- Polyester sherpa lining
- Cut and sewn in the USA

Style 51840 | Sizes S-XL
Suggested Retail **\$70**



IDA'S MITTENS

DETAILS

- 22-24 oz. 85/15 or 80/20 wool/nylon blend
- Authentic goatskin strip on palm
- Authentic saddle leather (C56)
- Soft polyester sherpa lining
- Cut and sewn in the USA

Style 51890 | Sizes M-XL
Suggested Retail **\$60**



THE SNOWFALL SCARF

DETAILS

- 100% acrylic
- Suede brand label
- Knit in the USA

Style 51790 | One Size
Suggested Retail \$40



415
Olive



56M
Balsam

NEW

THE TAILGATE NECK WARMER

DETAILS

- 16 oz. ribbed sweater knit with fleece back (42% wool, 40% polyester, 15% nylon, 3% other recycled fibers)
- 15" tall tube
- Soft edge finishing
- Cut and sewn in the USA

Style 56270 | One Size
Suggested Retail \$28



70C
Dark Navy



410
Hunter

NEW

THE NECK WARMER

DETAILS

- 100% polyester fleece
- Cut and sewn in the USA

Style 52080 | One Size
Suggested Retail \$25



305
Red/Black Plaid



90E
Black/Gray Plaid

THE OUTSIDER BANDANA

DETAILS

- 100% cotton flannel
- 6.5 oz. double-sided brushed twill (843)
- 400 gsm polyester fleece lining
- Hook and loop closure
- Cut and sewn in the USA

Style 52940 | One Size

Suggested Retail **\$25**



56X
Foliage



99C
Nickel



305
Red/Black Plaid



843
RealTree AP



81N
Kodiak

THE WOOL OUTSIDER BANDANA

DETAILS

- 22-24 oz. 85/15 wool/nylon blend
- 17-19 oz. 80/20 wool/nylon blend (999)
- 50/25/25 wool/poly/nylon blend (84A)
- 400 gsm polyester fleece lining
- Hook and loop closure
- Cut and sewn in the USA

Style 52960 | One Size

Suggested Retail **\$30**



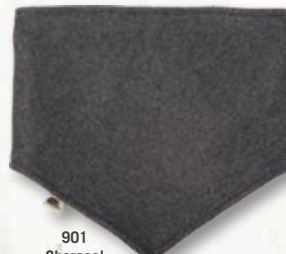
305
Red/Black Plaid



999
Black



84A
Ottawa



901
Charcoal



160
Blaze Orange

THE WOOL BLANKET

DETAILS

- 50" x 72"
- 19-21 oz. 80/20 wool/nylon blend (30N, 44K, 90E)
- 22-24 oz. 80/20 wool/nylon blend
- Blanket stitching on edge
- Leather branded label
- Cut and sewn in the USA

Style 53010 | One Size

Suggested Retail **\$150**

44K
Loden/Black Buffalo Plaid



305
Red/Black Plaid



92E
Black/Gray Plaid



30N
Red/Black Buffalo Plaid



90E
Grey/Black Buffalo Plaid



90R
Adirondack Plaid

THE ECO WOOL THROW

DETAILS

- 50" x 52"
- 22 oz. 60/40 wool/recycled polymer double weave with fleece back (42P, 69B)
- 20 oz. 30/70 wool/recycled yarns blend (89Q)
- Polycotton binding
- Cut and sewn in the USA

Style 53090 | One Size
Suggested Retail \$100



69B
Indigo



42P
Evergreen



89Q
Fawn

THE MAIN STREET CLUTCH

DETAILS

- 7.5" x 2" x 6.5"
- 23 oz. 60/40 wool/polyester (22N)
- 20 oz. 50/40/10 wool/polyester/recycled polymer blend (017, 82M)
- 100% cotton twill lining
- 100% nylon webbing strap
- Leather branded label
- Cut and sewn in the USA

Style 56180 | One Size
Suggested Retail \$45

NEW COLOR
22N
Garnet



017
Metro



82M
Portobello

THE WOOL NORTHWOODS WRISTLET

DETAILS

- 7.5" x 5"
- 22 oz. 80/20 wool/nylon
- Polycotton broadcloth lining
- Wrist strap
- Zippered outside pocket
- Leather branded label
- Cut and sewn in the USA

Style 56130 | One Size
Suggested Retail \$45

NEW COLOR
348
Plum Passion



NEW COLOR
69A
Eclipse



NEW COLOR
98F
Black/Red Tartan



032
Charcoal/White Tartan



THE WOOL BACKPACK

DETAILS

- 22 oz. 80/20 wool/nylon
- Antique brass zipper and clasps
- Inside zippered pocket
- Leather trim details
- 100% nylon webbing straps
- Leather branded label
- Cut and sewn in the USA

Style 56300 | One Size
Suggested Retail **\$110**

NEW



032
Charcoal/White Tartan



98F
Black/Red Tartan

WAXED POUCH

DETAILS

- Small: 8" x 3.5" x 5" • Medium: 11" x 4" x 5.5"
- Large: 13" x 4" x 7"
- 10 oz. paraffin-treated 100% cotton duck
- 6.75 oz. paraffin-treated 100% cotton duck (288)
- Molded plastic continuous zipper
- Unlined with taped seams
- Leather branded label
- Cut and sewn in the USA

Style 56010 | Sizes Sm, Med, Lg
Suggested Retail **\$20, \$25, \$30**



288
Red/Black Buffalo Plaid



80Z
Dark Oak



75S
Sand



901
Charcoal

WOOL POUCH

DETAILS

- Small: 8" x 3.5" x 5" • Medium: 11" x 4" x 5.5"
- Large: 13" x 4" x 7"
- 22 oz. 85/15 wool/nylon blend
- Molded plastic continuous zipper
- Unlined
- Leather branded label
- Cut and sewn in the USA

Style 56260 | Sizes Sm, Med, Lg
Suggested Retail **\$20, \$25, \$30**



305
Red/Black Plaid



99G
Carbon

NEW

KROMER WOOL CAN WRAPS

DETAILS

- 22-24 oz. 85/15 or 80/20 wool/nylon blend
- 50/25/25 wool/poly/nylon (84A)
- Fits cans and bottles
- Cut and sewn in the USA

Regular 53950 | Slim 53920
Suggested Retail \$9



KROMER WAXED CAN WRAPS

DETAILS

- 10 oz. paraffin-treated 100% cotton
- Fits cans and bottles
- Cut and sewn in the USA

Regular 53940 | Slim 53910
Suggested Retail \$9



THE PETAL PACK

DETAILS

- 22-24 oz. 85/15 or 80/20 wool/nylon blend or 100% wool felt
- Cut and sewn in the USA

Style 54510 | One Size
Suggested Retail \$13



Suggested use with Sidekick



C59 Jewels

C58 Neutrals

C60 Traditional Plaid

THE SK KEY FOB

DETAILS

- 22-24 oz. 80/20 wool/nylon blend
- Antique brass hardware
- Available in 4" and 6" lengths
- Cut and sewn in the USA

Style 54890 | Sizes 4", 6"
Suggested Retail 4"-\$8, 6"-\$10

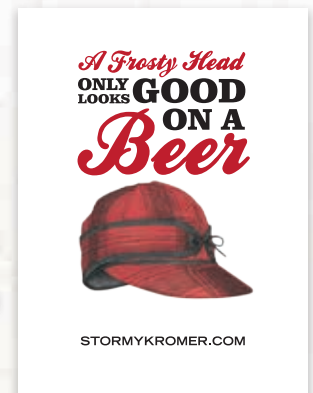


305 Red/Black Plaid

SK BRANDED STICKER PACK

DETAILS

- Three-design pack of Stormy Kromer branded stickers
- Die cut to shape
- Moose 4 1/2" x 2 3/4"
- Cap 3 3/4" x 2 5/8"
- Frosty Head 3" x 4"



Style 54560
Suggested Retail \$9

2023 SK CAP PIN

DETAILS

- Made in the USA

Style 55020 | One Size
Suggested Retail \$8



760 Stormy Kromer 2023

KIDS



THE LIL' KROMER

DETAILS

- 22-24 oz. 85/15 or 80/20 wool/nylon blend
- 50/25/25 wool/poly/nylon (84A)
- 100% cotton flannel lining
- Six-panel crown construction
- Pulldown earband
- Cut and sewn in the USA

Style 50220 | Sizes S-XL
Suggested Retail **\$37**

NEW COLOR



THE LIL' PETAL PUSHER

DETAILS

- 22-24 oz. 80/20 wool/nylon blend (348)
- 22 oz. 80/20 wool/recycled yarns blend (42N)
- 20 oz. 30/70 wool/recycled yarns blend (89Q)
- 100% cotton flannel lining
- Six-panel crown construction
- Pulldown earband
- Cut and sewn in the USA

Style 51200 | Sizes S-XL
Suggested Retail **\$37**

NEW COLOR



THE KIT AVIATOR

DETAILS

- 100% polyester fleece
- 100% polyester sherpa lining
- Cut and sewn in the USA

Style 56290 | Sizes S-XL
Suggested Retail **\$35**



90E
Black/Gray Plaid

305
Red/Black Plaid

NEW

THE KIT TRAPPER HAT

DETAILS

- 6.5 oz. 100% cotton flannel outer
- 7 oz. 65/35 polycotton twill outer (847)
- 100% polyester fleece lining
- Cut and sewn in the USA

Style 53390 | Sizes S-XL
Suggested Retail **\$35**

NEW COLOR

NEW COLOR



305
Red/Black Plaid

81N
Kodiak

847
Woodland Camo

THE KIDS BALACLAVA

DETAILS

- 100% polyester fleece
- Cut and sewn in the USA

Style 56280 | One Size
Suggested Retail **\$25**



90E
Black/Gray Plaid



305
Red/Black Plaid

NEW

THE KIDS NECK WARMER

DETAILS

- 100% polyester fleece
- Cut and sewn in the USA

Style 51810 | One Size
Suggested Retail **\$15**



90E
Black/Gray Plaid



305
Red/Black Plaid

THE KIDS MITTS

DETAILS

- 22-24 oz. 85/15 or 80/20 wool/nylon blend
- Polyester sherpa lining
- 10 oz. paraffin-treated 100% waxed cotton palms
- Cut and sewn in the USA

Style 51830 | Sizes S-L
Suggested Retail **\$40**

NEW COLOR
305
Red/Black Plaid



NEW COLOR
999
Black



348
Plum Passion



901
Charcoal

PETS



CRITTER KROMER

DETAILS

- Fleece - 100% polyester fleece (305, 90E)
- Soft Shell - Dintex fleece-back soft shell, waterproof-breathable and windproof (162)
- Waxed - 12 oz. waxed 100% cotton canvas (C73)
- Adjustable paracord strap
- Cut and sewn in the USA

Style 54800 | Sizes S-L
Suggested Retail **\$37**

NEW COLOR

C73
Treestand/
Blaze Orange



305
Red/Black Plaid



90E
Black/Gray Plaid



162
Blaze Orange

THE SK DOG JACKET FLEECE

DETAILS

- 100% polyester fleece; unlined
- Hook and loop straps under collar and neck
- Opening at collar for leash
- Cut and sewn in the USA

Style 54810 | Sizes S-XL
Suggested Retail **\$45**



305
Red/Black Plaid



90E
Black/Gray Plaid

THE SK DOG JACKET WAXED

DETAILS

- 6.3 oz. paraffin-treated 100% cotton with 100% cotton flannel lining (76U, 160)
- 12 oz. waxed 100% cotton canvas with 100% polyester fleece lining (505)
- Hook and loop straps under collar and neck
- Opening at collar for leash
- Cut and sewn in the USA

Style 54830 | Sizes S-XL
Suggested Retail **\$60**

505
Treestand



76U
Dark Tan



160
Blaze Orange

THE SK DOG JACKET SOFT SHELL

DETAILS

- Dintex fleece-back soft shell, waterproof-breathable and windproof
- 2" wide reflective stripe across back
- Cut and sewn in the USA

Style 54620 | Sizes S-XL
Suggested Retail **\$50**



300
Red



600
Blue



200
Pink



162
Blaze Orange

THE SK PET BANDANA

DETAILS

- 100% cotton flannel
- Cut and sewn in the USA

Style 54820 | Sizes S-L
Suggested Retail **\$20**



305
Red/Black Plaid



56X
Foliage



99C
Nickel



40K
Juniper



81N
Kodiak



56D
Dusty Teal

THE FURRY FRIEND SHIRT COLLAR

DETAILS

- 100% cotton flannel
- 2 antique brass snaps for adjustability
- Cut and sewn in the USA

Style 54590 | Sizes S-L
Suggested Retail **\$25**



56X
Foliage



99C
Nickel



305
Red/Black Plaid



81N
Kodiak



56D
Dusty Teal



40K
Juniper

THE PET COLLAR

DETAILS

- 100% nylon webbing with Stormy Kromer exclusive plaid pattern
- Medium: 12"-20"; Large: 16"-28"
- Leather branded label
- Made in the USA

Style 54630 | Sizes M-L
Suggested Retail **\$30**



305
Red/Black Plaid

THE PET LEASH

DETAILS

- 100% nylon webbing with Stormy Kromer exclusive plaid pattern
- 6 foot length
- Leather branded label
- Made in the USA

Style 54640 | One Size
Suggested Retail **\$35**



305
Red/Black Plaid



2023 MERCHANDISING PROGRAM



FREESTANDING CAP DISPLAY*

- Holds between 72-96 caps using both sides.
- Uses pegs with newly designed cap hanger.
- Dimensions 16" x 24" x 65"

Item # 54110-002022-000-000

***Requirements:** Dealers who place a minimum \$3000 preseason order can choose *either* the cap rack or oversized cap.

OVERSIZED HANGING ORIGINAL CAP*



- 3' diameter hanging cap
- Item # 54040-000000-140-901

2023 FREE CAP PROMOTION

Our Free Cap Promotion provides one free cap for sales personnel who sell 12 or more caps in a calendar year. To qualify for the promotion, sales personnel should track their progress using Stormy Kromer's form and have their manager sign off on customer purchases. Contact your Sales Rep for more details on this program.

OTHER SUPPORT

Have another marketing or merchandising need or idea? Contact your Sales Representative to see how Stormy Kromer can support your efforts.

2023 SIGNAGE PROGRAM

VINYL BANNER



- 36" x 24"
- Any dealer can request.
- Image subject to change.
- *No charge*

Item # 54200-360240-000-23A

RIGID SIGN



- 20" x 15"
 - **Requires \$750 minimum preseason order.**
- Item # 54210-200150-000-20A

Don't know who to contact for Stormy Kromer? Call SK Customer Service and they will help you connect with your rep at 888-455-2253.

SIZING HELP

Stormy Kromer Caps

Most of our caps are sized by number - 7, 7 1/4, 7 3/8, etc. Your hat size is determined by measuring around your head in inches and dividing by pi (3.14).

If you're unsure of what cap sizes to purchase for your store, we recommend the following breakdowns per dozen for men and women:

SIZE RUN

QUANTITY	1	2	3	3	2	1
MEN	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4
WOMEN	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2

Note: The most popular men's size is 7 3/8; the most popular women's size is 7 1/8.

SPECIAL CAP SIZING

HAT SIZE	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4
BERGLAND CAP AVIATOR HAT SNOWDRIFT CAP MARSH CAP BACKWOODS CRUISER	Small		Medium		Large		X-Large	

HAT SIZE	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8
IRON BELLE	Small			Medium			Large		

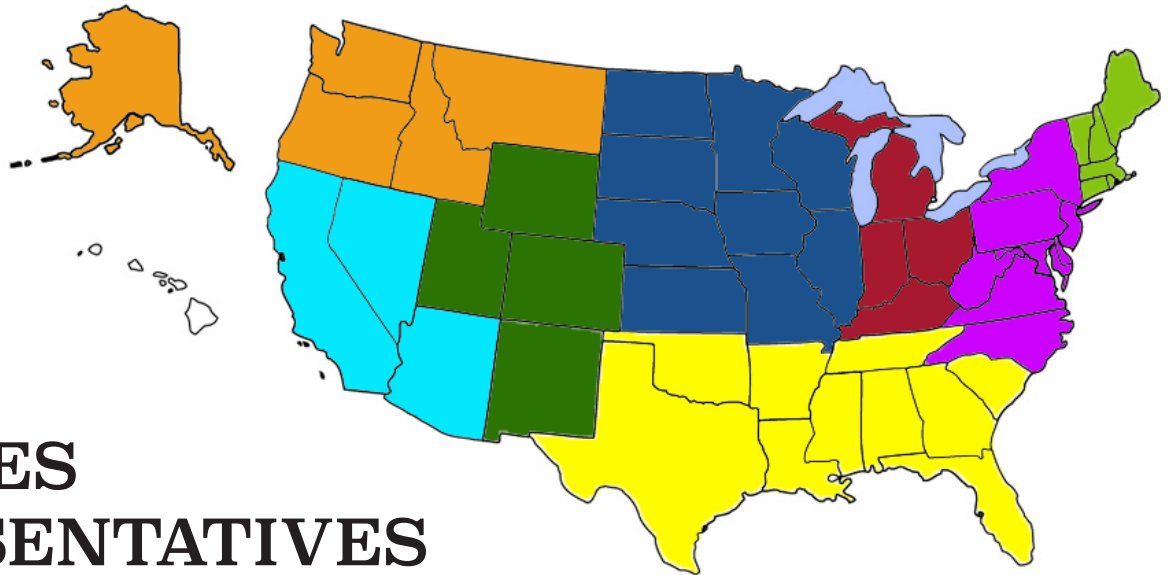
KID'S CAPS

SIZING	IN"	HAT SIZE
S	16	5 1/8
M	18	5 3/4
L	19 1/2	6 1/4
XL	21 1/8	6 3/4

MITTENS (Measured in inches around the widest part of your hand.)

SIZE	TOUGH MITTS	IDA'S MITTENS	KIDS MITTENS
S	7 1/2	NA	5 1/2
M	8	7	6
L	9	7 1/2	6 1/2
XL	10	8	NA

Note: The most popular size for Tough Mitts is large; the most popular in Ida's Mittens is medium.



SK SALES REPRESENTATIVES

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**STORMY
KROMER**

Don't know who to contact for Stormy Kromer? Email or call Stormy Kromer Customer Service and they will help you connect with your rep. Email info@stormykromer.com or call 888-455-2253.

www.stormykromer.com
Toll Free: 888-455-2253